



## SUCCEEDING TOGETHER !

SYNETICS bulls to achieve your genetic and reproductive objectives

**#1 ISU Vainqueur**  
**#1 ISU Proven Palace**

**95%**  
of Top 20 breed

**TOP News**  
Base changes & new traits

### News in Normande: a breed still in progress !

The 2025 Normande base changes are historical !

2025	ISU	Prot	Fat	Milk	Type	Udder	Frame	F&L	MS	UdH	Repro	Beef
	+6,5	+0,09	+0,12	+91	+0,16	+0,13	+0,10	+0,10	+0,01	+0,14	+0,04	+0,06

#### New traits: Teat length (TL) & Rear Teat Placement (RTP)

Finally here, the two new traits will permit to select & mate heifers for having even more functional udders for milking in robots or parlours.

#### New trait: Cull cow value (VRF)

New trait which will permit to know the potential of a cow to produce meat after the dairy career.

The new generation stands out in the new traits.



**Ursang**  
Ideal in RTP => 0



**Umanidad**  
Ideal in TL => +0.3  
VRF => +0.5

### New generation: Best Normande bulls are SYNETICS

SYNETICS genetics it's:

- **95%** of TOP 20 ISU:  
#1 Vainqueur 190 points, #2 Talent, #3 Palace ...
- A high diversity of bulls available in sexed semen: **Ursang**, **Urlan**, **Umanidad**, **Tryo P**, **Ubac**, **Uguel**, **Stratego**, **Ugosville**, **Trentin**, **Tupacamaru**, **Stakanov**, ...

The best of the breed will be available in July: **#1 Vainqueur**, **#4 Valhalla**,...



**Vainqueur**, new N°1 ISU

- The genetic variability is always a central focus, top outcross new bulls: **75%** of new outcross bulls are from **SYNETICS (Utahrock, Umanidad,...)**.
- New bulls available in conventional: **#5 Umerino ISU 179, Unanimous, Ubac, Umanidad, Uguel, Utahrock, Uniroyal, Ursang & Urlan.**
- Amazing new polled bull available in sexed semen: **Tryo P.**

## Their daughters are performing in your herds

The bulls "P" from Synetics arrive as proven bulls and succeed in your herds.

- **#1 Palace** - ISU 181, **#3 Picasso** - ISU 161, **#5 Placebo** - ISU 159
- **Oberlin (#6), Natanga (#8)** are still in the Top breed rankings
- **Papel (Milk & Content), Pitchouli (Type +2,3), Perceval (CW & TWS +1,2), Rallye, Roquefort, Ouessant (Type +2,3)** confirm also their initial profil.
- **Rollon, Rugissant, Royaume & Popayan** are to be followed in 2025, the results of their first daughters augur well for the future



*Ouessant daughter: Soudaine*

## FERTIMAX: WORLD N°1 in semen fertility

Impressive success since its worldwide launch in August! Already used in 8 countries, this unique and revolutionary solution improves of **+8 points the success at AI**. Fertimax becomes a herd solution to combine highest fertility with highest genetics for all AI

**Uguel** and **Ugosville** are now available in Fertimax, they are added to **Toutatis, Tupacamaru, Requiem, Rallye** and **Secret**.



*Uguel*



*Succeeding together...*



*Congrats to all breeders involved in Normande National "La Rennes Normande" 2025  
SYNETICS was proud to be at your side around and... on the ring and podiums !*

**SYNETICS - The perfect fit**