

SYNETICS' Fertimax: The world's N°1 fertility booster!

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In a dairy herd, the efficiency of reproduction has a direct impact on economic performance, which is why it is so important to use all the levers available to improve it.



SYNETICS has made fertility improvement a major focus of its research and development. After seven years of intensive research and two years of successful use in France, SYNETICS is launching worldwide and exclusively the world-beating fertile semen „Fertimax“. This unique product from attractive Holstein and Normande bulls contains ultra-fertile ejaculates. It has been scientifically proven on a large scale that these ejaculates increase Non-Return-Rate by an average of 8 points of percentage.

A favorite solution for any cow that faces challenges in getting pregnant, **Fertimax** is also suitable for any farm that wants to improve the success of artificial insemination at herd level. This semen with the highest fertility will help to plan pregnancies in cattle herds more precisely and to get faster and easier success.



SYNETICS can predict the fertility of ejaculates based on the mid-infrared (MIR) technology, a unique technology patented together with AWE. The SPID™ platform from DIAFIR, combines a patented MIR light biosensor, a dedicated spectroscopic device and patented algorithms to evaluate semen fertility.

By equipping both their German and French laboratories with MIR technology, SYNETICS is now able to meet the growing global demand for ultra-fertile semen. Thus, **Fertimax** is offering an unbeatable option to improve the results of artificial insemination in perfect complement to sexed semen and beef on dairy semen. In addition to its semen lineup of high fertility as standard, **Fertimax** solution highlights SYNETICS as a world leader for fertile semen.



Initial sales in France are highlighting the increasing demand for ultra-fertile semen. Within two years, over 100,000 **Fertimax** straws have been used and sales are continuously growing.

We look forward to supporting our worldwide customers based on the usage of the “one and only” **Fertimax**, to improve cattle fertility.

PRESS CONTACT

If you would like to find out more about **Fertimax**, please visit our website or contact us:

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